

SPONSORSHIP OPPORTUNITIES

AFRIKA
BAZAAR
2026
WAIKATO

Partner with us and increase your brand visibility.



Questions? Contact Us
hello@afroconnect.co.nz

Kia Ora,

Welcome, and thank you for considering a partnership with Afrika Bazaar Waikato 2026, your support will help us create a vibrant celebration of African culture while bringing communities, businesses and families together.

Afrika Bazaar Waikato is a vibrant celebration of African culture, bringing together food, music, fashion, arts, crafts and community. As a sponsor, your organisation will gain **valuable exposure** through our marketing campaigns, social media, event website and on-site recognition, while supporting an event that celebrates culture, promotes local businesses and **strengthens community connections**.

Whether your goal is to increase brand awareness, connect with attendees or support a meaningful community event, we offer sponsorship opportunities to suit a range of budgets and objectives.

SPONSORSHIP PACKAGES

Gold Sponsor

Investment: \$2,000

Our premier sponsorship package for organisations seeking maximum visibility and community impact.

Package Includes:

- Premium 6m x 3m exhibition stall
- Largest logo placement across event promotional material
- Featured sponsor profile across social media
- Five dedicated social media shoutouts leading up to the event
- MC acknowledgement throughout the event
- Opportunity to display pull-up banners throughout the event site
- Logo displayed on the event website with a link to your business
- Recognition in the post-event thank you campaign
- Priority placement in sponsor listings
- Opportunity to provide promotional material to attendees (where applicable)

Silver Sponsor**Investment: \$1,000**

Ideal for organisations wanting a strong presence while supporting the local community.

Package Includes:

- Standard 3m x 3m exhibition stall
- Logo displayed on event promotional material
- Featured sponsor profile on social media
- Three dedicated social media shoutouts
- MC acknowledgement during the event
- Logo displayed on the event website
- Recognition in the post-event thank you campaign

Bronze Sponsor**Investment: \$600**

A great option for businesses looking to support the event while increasing local brand visibility.

Package Includes:

- Standard 3m x 3m exhibition stall
- Logo displayed on selected promotional material
- Sponsor profile on social media
- One dedicated social media shoutout
- MC acknowledgement during the sponsor thank you segment
- Recognition in the post-event thank you campaign

Community Champion**Investment: \$150**

Designed for community groups, small organisations and individuals who want to contribute to the success of the event.

Package Includes:

- Business or organisation name listed on the event website sponsor page
- Inclusion in a group social media thank you post
- MC acknowledgement during closing remarks
- Recognition in the post-event thank you campaign

Ready to Become a Sponsor?

Select the sponsorship package that best suits your organisation and complete the registration form. Once payment has been received, our team will contact you to collect the information required to deliver your sponsorship benefits, including logos, business details, promotional content and any marketing materials included in your package.

We look forward to partnering with you to help make Afrika Bazaar Waikato 2026 a success.

**Ngā mihi,
The Afrika Bazaar Waikato Team**